Jane Goodall Institute

Name: Susan Frey

Organization: Jane Goodall Institute, Director of Education

Web-site: www.lessonsforhope.org

A) How did your organization first hear about the Earth Charter?

In 2001 Jane Goodall participated in the celebration of the Earth Charter, which was being taken to the United Nations. Since then she has been an advocate.

B) Tell us about the project/program that you are working on with the Earth Charter: Earth Charter Community Summits

i) How did it get started?

We reviewed all our educational materials and link them to Earth Charter principles.

- ii) What are its objectives?
- 1. to promote awareness of the Earth Charter for teachers and students.
- 2. to show that when we combine the efforts of all Roots & Shoots projects we are helping make the world a better place.
- *iii) How long has it been going on for?* Since September 2002.
- iv) Who are the participants and how many people does it affect? We have approximately 6000 registered groups in worldwide. Lessons for Hope is available to anyone who visits the rootsandshoots.org site, so teachers around the world have access to it
- v) Exactly how is the Earth Charter being used within it?

In Lessons for Hope, a web-based curriculum, one assignment is that students must review the Earth Charter and identify the principles that their project connects to.

(See lessonsforhope.org and click on student, unit 3, action section).

- vi) What are your plans for expanding/going forward with this project? I'd like to add this assignment to other educational materials.
- *vii) Have you noticed its impact/positive effect?*

In the US, teachers must align their lesson plans to fit state standards. Sometimes it seems to limit what they can do. This exercise of showing teachers how Roots & Shoots projects are part of making the world better and in line with the vision presented in the Earth Charter energizes teachers.

viii) Have there been any attempts to evaluate it? Not yet.